

LARGER THAN LIFE

PRIVACY POLICY

Larger Than Life Pty Ltd ABN 72 215 767 403 (we, us, our, or Larger Than Life) recognises and values the protection of your privacy. We also understand that you want clarity about how we manage the personal information that you provide us with. We have implemented data practices and this Privacy Policy to comply with the requirements of the Privacy Act 1988 (Cth) (Privacy Act), the Australian Privacy Principles set out in the Privacy Act and the European Union General Data Protection Regulations.

This Privacy Policy sets out our approach to ensure you are informed about how we collect, hold and use your personal information, and under what circumstances we may disclose your personal information. The Privacy Policy also outlines your rights to, and the method of, gaining access to, seeking corrections of, and having deleted, your information we hold. Finally, the Privacy Policy provides information about how you can approach us about your privacy-related concerns and complaints, and how we will deal with such communications.

Through this Privacy Policy we have aimed to be as clear, open and transparent as possible about these matters, but if you have any questions, do not hesitate to contact us at hello@largerthanlife.com.au

Personal Information and Sensitive Information

Personal information is defined in the Privacy Act as:

Information or an opinion about an identified individual, or an individual who is reasonably identifiable:

- (a) whether the information or opinion is true or not; and
- (b) whether the information or opinion is recorded in a material form or not, (Personal Information).

Sensitive information includes things such as race, sexual orientation, political opinions, members of a trade association or trade union, criminal record or health information (Sensitive Information).

Information we collect from you

When you sign up to join our database or submit an enquiry via our website, which is located at www.largerthanlife.com.au (the Website), we will usually only ask for the following information:

- first name;
- surname;
- telephone number;
- email address;

From time to time, we may ask you to supply additional Personal Information for specific purposes. In such cases, we will clearly explain why we request that information and unless we are required or authorised by law to request that information from you, providing such information to us is optional. Under no circumstances will we request any information from you that may disclose your:

- political, religious or philosophical beliefs or affiliations;
- health and sexuality;
- racial or ethnic origin; or
- criminal convictions.

We may conduct surveys or market research and may seek other information from you on a periodic basis. These surveys will provide us with information that allows improvement in the types and quality of services offered to you, and the manner in which those services are offered to you. Participation in such activities is optional. We generally will only collect Personal Information about you if you voluntarily submit it to us by:

- providing your information by form, telephone or facsimile;
- creating an account with us;
- sending us an email;
- sending us information via the 'Contact Us' page on our Website; and/or
- sending us Personal Information when using any part of our Website.

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We may from time to time offer additional benefits to you and we may ask you to provide us with your Personal Information for these purposes. Providing us with this information is optional to you. However, if you do not provide your Personal Information to us we may not be able to contact you or give you access to the additional benefits.

You may opt out of these additional communications at any time and can do so by emailing us at hello@largerthanlife.com.au

We will not collect Personal Information about you from third parties unless:

- you consent to the collection of the information from someone else; or
- it is unreasonable or impracticable to collect the information from you.

If we collect Personal Information from a third party, we will inform you that Personal Information has been collected and the circumstances of such collection.

Personal information via the Website

Most commercial websites use 'cookies', which are pieces of information that websites send to the browser and are stored in the computer hard-drive.

Cookies make using the Website easier by storing information about matters such as your preferences on the Website. This allows the Website to be tailored to you for any of your return visits. Cookies will not be used to identify you personally.

If you would prefer not to receive cookies, you can alter your security settings on your web browser to disable cookies or to warn you when cookies are being used. However, by disabling the cookie function in your web browser you may impede your ability to use parts of the Website.

We collect certain information from you using cookies such as:

- your browser type;
- your location;
- your IP address;
- information about when and how you use our website;
- information about your past internet usage, such as websites you visit before coming to our Website.

Your option not to provide your Personal Information

Providing us with your Personal Information is optional but may be required for us to be able to provide you with the services we offer. We require your consent to process your Personal Information for marketing purposes including Instagram and Facebook custom audiences and by providing your consent, you are consenting to our storage, use and disclosure of that information as outlined in this Privacy Policy. You don't have to provide your consent and can withdraw it at any time. There are no consequences of withdrawing your consent to process your Personal Information for marketing purposes and you can do so by emailing us at hello@largerthanlife.com.au

Anonymity

You have the option to interact anonymously or using a pseudonym with our Website. However, if you choose to remain anonymous or use a pseudonym, your experience with our Website may be diminished and we may not be able to offer you our full range of services.

Unsolicited Personal Information

Where we receive unsolicited Personal Information about you, we will check whether that information is reasonably necessary for our functions or activities. If it is, we will handle this information the same way we do with other information we seek from you. If not, we will destroy or de-identify it.

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Use and disclosure of your Personal Information

We are the data controller of the Personal Information we collect from you. We take appropriate measures to ensure that all processing of your Personal Information by us, or by our service providers, is lawful. The lawful basis for the processing of your Personal Information will depend on the purposes for which we process your information.

Much of the personal information we collect from you is necessary for us to provide services to you. This includes most of the information you provide to us when making an enquiry or joining our mailing list.

Some of the processing we conduct is necessary in pursuit of our legitimate interests in developing our Website and services and ensuring that they deliver relevant and focused content to you.

Your Personal Information, including your email address, will be used, either on its own or as part of aggregated data, for the following primary purpose:

- providing you with news and information about our services
- purposes necessary or incidental to the provision of our services and functions;
- to ensure the proper functioning of our Website including customising and improving your online experience with us;
- to ensure the proper functioning of Larger Than Life
- personalising your experience with our services, for example through connectivity with social media services;
- to assist Larger Than Life with our marketing, planning and research requirements; and
- sending you marketing and promotional material that we believe you may be interested in and otherwise communicating with you about our services.

We will not use or disclose (or permit the use or disclosure of) Personal Information that could be used to identify an individual member in any circumstances except:

- to ensure the proper functioning of our business and the Website;
- to communicate promotional offers and special events to you;
- where applicable law requires, or authorises, us or a company holding data on our behalf to do so; or
- where you have given express consent to us for a prescribed purpose.

Only with your express consent will we use or disclose Personal Information (including Sensitive Information) about you for the purposes of direct marketing.

We may disclose your Personal Information to the following third parties for the above purposes:

- services providers engaged to provide services to us; and
- third parties who we consider may offer goods and services you are interested in.

We may disclose your Personal Information to our related entities, including our international related entities.

You can ask us not to do this at any time by contacting our Privacy Officer at hello@largerthanlife.com.au

If we are compelled by law to disclose your Personal Information to a third party, we will take reasonable steps to notify you of this in advance, wherever it is lawful and reasonable for us to do so. We will not sell your Personal Information.

Public Personal Information

Any Personal Information you choose to make publicly available on our Website, for example, by posting comments on any of our pages, will be available to others. If you remove information that you have made public on our Website, other users may have already saved or downloaded that information, and copies may remain viewable in cached and archived pages of our Website.

Security of Personal Information

In our business, Personal Information may be stored both electronically and in hardcopy form. We are committed to keeping your Personal Information secure regardless of the format in which we hold it and we take all reasonable steps to protect your information from misuse, interference, loss, and unauthorised access, modification or disclosure. However, your use of the Website is at your own risk and we accept no responsibility, whether we are deemed to have been negligent or not, in the event of a breach of your privacy. In the event that Personal Information is compromised as a breach of security, we will promptly notify those affected in compliance with applicable law.

Note that no information transmitted over the internet can be guaranteed to be completely secure. However, we will endeavour to protect your Personal Information as best as possible, but we cannot guarantee the security of any information that you transmit to us, or receive from us. The transmission and exchange of information is carried out at your own risk.

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The protective steps we take from misuse, interference, loss, unauthorised access, modification and disclosure of your Personal Information include:

- confidentiality requirements of our employees;
- document storage security policies;
- security measures for access to our systems; and
- only providing access to Personal Information to a person who is verified to be able to receive that information.

Access to your Personal Information

In most cases, you have the right to access the Personal Information that we hold about you. If you wish to access your Personal Information or obtain more information about how we process it, please contact our Privacy Officer at hello@largerthanlife.com.au

We will deal with all requests for access to Personal Information as quickly as possible. Requests for a large amount of information, or information that is not currently in use, may require further time before a response can be given.

We may charge you a fee to recover the reasonable costs incurred by us in retrieving your information, but in no case will we charge you a fee for your application for access. In some cases, we will refuse to give you access to Personal Information we hold about you. This includes, but is not limited to, circumstances where giving you access would be unlawful; have an unreasonable impact on other people's privacy; prejudice an investigation of unlawful activity; reveal our intentions in relation to negotiations with you so as to prejudice those negotiations; prejudice enforcement related activities conducted by, or on behalf of, an enforcement body; reveal evaluative information generated within Larger Than Life in connection with a commercially sensitive decision-making process.

We will also refuse access where the Personal Information relates to existing or anticipated legal proceedings, and the information would not be accessible by the process of discovery in those proceedings. Further, we will refuse access where your request is frivolous or vexatious, and where we reasonably believe that: giving access would pose a serious threat to the life, health or safety of any individual, or to public health or public safety; unlawful activity, or misconduct of a serious nature, is being or may be engaged in against Larger Than Life and giving access would be likely to prejudice the taking of appropriate action in relation to that matter.

If we refuse to give you access, we will provide you with reasons for our refusal, unless doing so would be unreasonable in the circumstances. We will also take reasonable steps to give you access in a way that meets your needs without giving rise to the reasons of our refusal. Further, we will provide details of how you may make a complaint about our decision.

The right to move, copy, transfer or restrict use of your Personal Information

You have the right to ask us for a copy of your Personal Information; to correct, delete or restrict (stop any active) processing of your Personal Information; and to obtain the Personal Information you have provided to us in a structured, machine readable format, and to ask us to share (port) this data to another controller. If you would like to do any of these things, please contact our Privacy Officer at hello@largerthanlife.com.au. We will deal with these requests in the same manner as described above regarding access to your Personal Information.

The right to correction and removal of your Personal Information

The accuracy of the Personal Information we have requested from you is important to us. We will take all such steps as are reasonable in the circumstances to ensure that all information requested from you is kept accurate, up to date and complete. However, we cannot undertake to ensure that such data, even where it includes Personal Information, is kept accurate, up to date and complete.

Should you suspect, or become aware of, that Personal Information we hold about you is inaccurate, out of date, incomplete or misleading, or if you would like your information deleted entirely, please contact our Privacy Officer at hello@largerthanlife.com.au

We will deal with all requests for correction and removal of Personal Information as quickly as possible. Requests relating to a large amount of information, or information which is not currently in use, may require further time before a response can be given. If we refuse to change or delete the Personal Information as you request, we will provide you with reasons for our refusal, unless doing so would be unreasonable in the circumstances. We will also provide details of how you may make a complaint about our decision. Further, in case of our refusal, you may request that we take reasonable steps to associate, with the relevant information, a statement that you view it as inaccurate, out of date, incomplete or misleading.

Where we have corrected or deleted Personal Information about you, you may request that we take reasonable steps to give notice of the correction to any third party to which we have disclosed the inaccurate, out of date, incomplete or misleading Personal Information.

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Retention of your personal information

If you have signed up to receive our communications, we will retain your Personal Information for as long as your account is active, or as needed to provide you with our services. We will also retain and use your Personal Information for as long as someone could bring a claim against us, and as necessary to comply with all other legal obligations and regulatory requirements, to resolve disputes and to enforce our agreements.

Cross-border disclosure of personal information

To provide you with the best service possible, we may use 'cloud' based technology services to hold your data, including your Personal Information. As a consequence, your data, including your Personal Information (and if you have provided such information, your sensitive Personal Information) may be held in the data centres used by a provider of such 'cloud' based technology services.

It is important to note that by using the Website, you consent to your data, including your Personal Information (and where applicable, your sensitive personal information) being transferred to data centres located outside of Australia. Your decision to use the Website also signals your consent to this technical arrangement under which Larger Than Life does not exercise any direct control over the management of your data in those data centres.

A number of our related entities are incorporated and located overseas. We may disclose your Personal Information to our related entities for the purposes of operating our business and providing you with our services. Our related entities are located in:

- USA

Disposal of personal information no longer required

If we hold personal information about you, and we no longer need that information for any purpose for which the information may be used or disclosed, we will take reasonable steps to destroy or de-identify that information unless we are prevented from doing so by law.

Unsubscribing from our email database

To unsubscribe from our email database, please do so via any link or function contained in an email, or send an e-mail to hello@largerthanlife.com.au with "UNSUBSCRIBE" typed into the subject line of the email.

Links to other websites

This Privacy Policy applies only to our Website, and not to websites owned by third parties. We may provide links to other websites which we believe may be of interest to our visitors. We aim to ensure that such websites are of the highest standard. However, due to the nature of the internet, we cannot guarantee the privacy standards of other websites or be responsible for the contents of websites other than our own. This Privacy Policy is not intended to be applicable to any linked website.

Contacting us

If you have any concerns, complaints, questions or would like more information about our Privacy Policy, or our privacy practices, please contact our Privacy Officer at hello@largerthanlife.com.au

If you consider that your complaint has not been adequately dealt with by us, you can make a further complaint to the Office of the Australian Information Commissioner, which has complaint handling responsibilities under the Privacy Act.

Amendments of this Privacy Policy

We reserve the right to modify or amend this Privacy Policy at any time. Should any significant amendments occur, notification will be provided by publication on the website 14 days prior to the changes being implemented (the Notice Period) unless the circumstances of the amendments makes it unreasonable to provide such a Notice Period. Your continued use after the Notice Period has lapsed indicates your consent to be bound by the modified and/or amended Privacy Policy.

For further information about privacy in general, please refer to the Office of the Australian Information Commissioner's website: <http://www.oaic.gov.au>.

Privacy Policy last updated on 2nd February 2020.